SO TEXAS CHAPTER ANNUAL MEETING MARCH 5-7, 2020





2020 EXHIBITOR PROSPECTUSAND MARKETING & VISIBILITY OPPORTUNITIES

You are invited to be part of the

SOUTH TEXAS CHAPTER ACS ANNUAL MEETING!

We invite your company to have an exhibit display at the 2020 South Texas Chapter American College of Surgeons Annual Meeting to be held on March 5-7, 2020 at InterContinental Houston in Houston, Texas.

If your focus is surgery, you won't want to miss this opportunity.



ANNUAL MEETING MARCH 5-7, **2020**

InterContinental Houston

- Medical Center 6750 Main Street Houston, Texas 77030

If you market products or services to surgeons practicing in South Texas, you can't afford to miss the South Texas ACS 2020 Annual Meeting!



SOUTH TEXAS CHAPTER. AMERICAN COLLEGE OF **SURGEONS**

NANCY MCPHERSON (PRIMARY CONTACT) Exhibitor Coordinator

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EXHIBIT OPPORTUNITIES

EXHIBIT FEE

The exhibit fee is \$2,000. Your exhibit space includes:

- One 6 ft. skirted table
- Two chairs
- Two representative name badges (additional reps are \$150 each)
- Participation in the "Exhibitor Passport" game, where attendees collect signatures from each booth to enter to win a prize.
- Admittance to continental breakfast, lunch, and breaks
- Recognition and Signage at Annual Meeting

MARKETING & VISIBILITY OPPORTUNITIES

The South Texas ACS staff welcomes the opportunity to create marketing and visibility opportunities that meet your individual needs and we are committed to making this conference a success for each vendor!

All Marketing & Visibility Opportunities include:

- One exhibit booth (includes 4 exhibitor badges)
- Recognition on South Texas ACS Website
- Recognition in event publicity
- Recognition in on-site program
- Recognition and signage at Annual Meeting
- Recognition and signage at sponsored event



InterContinental Houston – Medical Center • Houston, Texas f:@SouthTexasACS • t:@STXACS • #STXACS2020 • southtexasacs.org



MARKETING SUPPORT OPPORTUNITIES

All providers of Marketing Support will receive company name and level recognition in the various meeting materials and signage, as well as, on the South Texas Chapter ACS website throughout the year.

EDUCATIONAL GRANT OPPORTUNITIES

UNRESTRICTED EDUCATIONAL GRANT LEVELS

The South Texas Chapter also invites you to provide support through an Unrestricted Educational Grant. Your company will receive recognition based on level of support on our chapter website, in various meeting materials and signage.

Platinum Level	\$10,000
Gold Level	\$7,500
Silver Level	\$5,000
Bronze Level	\$3,000

MARKETING SUPPORT

You may also specify that your educational grant supports specific aspects of the meeting. Your company will receive recognition of your support on our chapter website, in various meeting materials and signage at the specific event.

1. Named Lecture	\$1,500	l
2. Ethics Lecture	\$1,500	
3. Continental Breakfast	\$1,500	(1 Available)
4. Networking Break	\$1,000	(3 Available)
5. Resident Jeopardy	\$5,000	
6. Surgical Skills Roundup	\$5,000	
7. Attendee Charging Station	\$1,500	

2020 EXHIBITOR AGREEMENT

MARKETING &VISIBILITY
OPPORTUNITIES AGREEMENT

EXHIBIT SCHEDULE

REGISTRATION

Thursday, March 5, 2020 TBD Friday, March 6, 2020 7:00

Friday, March 6, 2020 7:00am-3:30pm Saturday, March 7, 2020 7:00am-12:00pm

EXHIBITOR SET-UP

Thursday, March 5, 2020 TBD Friday, March 6, 2020 6:00am Saturday, March 7, 2020 6:00am

EXHIBIT HOURS

Thursday, March 5, 2020 No Exhibit Hours Friday, March 6, 2020 7:00am-5:00pm Saturday, March 7, 2020 7:00am-12:00pm

EXHIBITS OPEN

FRIDAY, MARCH 6, 2020, 7:00AM-5:00PM

7:00 - 8:00am Breakfast

10:00 - 10:30am Morning Break with Exhibitors

12:00 - 1:00pm Lunch with Exhibitors

3:00 - 3:30pm Afternoon Break with Exhibitors

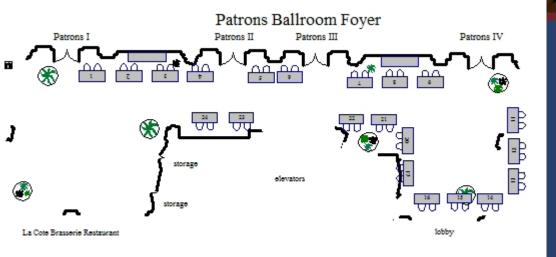
6:00 - 8:00pm Reception and Final Jeopardy (invited)

SATURDAY, MARCH 7, 2020, 7:00AM-12:00PM

7:00 - 8:00am Poster Session & Breakfast 9:30 - 10:00am Break with Exhibitors

12:00pm Adjournment

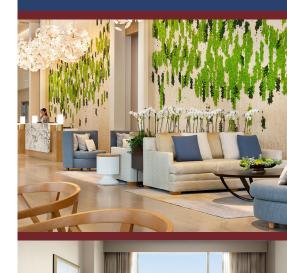
EXHIBIT HALL FLOORPLAN





HOTEL INFORMATION

InterContinental Houston Medical Center
6750 Main Street
Houston, Texas 77030



ROOM RATE is \$179 Reservations should be made by Monday, February 3, 2020.

The hotel reservation link will be provided upon receipt of exhibitor application.